

AIA Columbus

**Center for
Architecture**

How we got here...

AIA Columbus Strategic Plan

Summer 2008

Vision: To be the authoritative source for information & to be the credible voice for the profession.

Mission: To be more visible in our communities and to bring value to our constituencies.

A "Place" is needed.

Center for Architecture Task Force

Fall 2008

Tasked to Consider:

The visibility of architecture in Columbus

What this "place" would look like

Location, location, location

Outreach to the community

Center for Architecture Implementation Committee

Winter 2009 - Current

Provided first steps for Center to become a reality

Explored physical locations

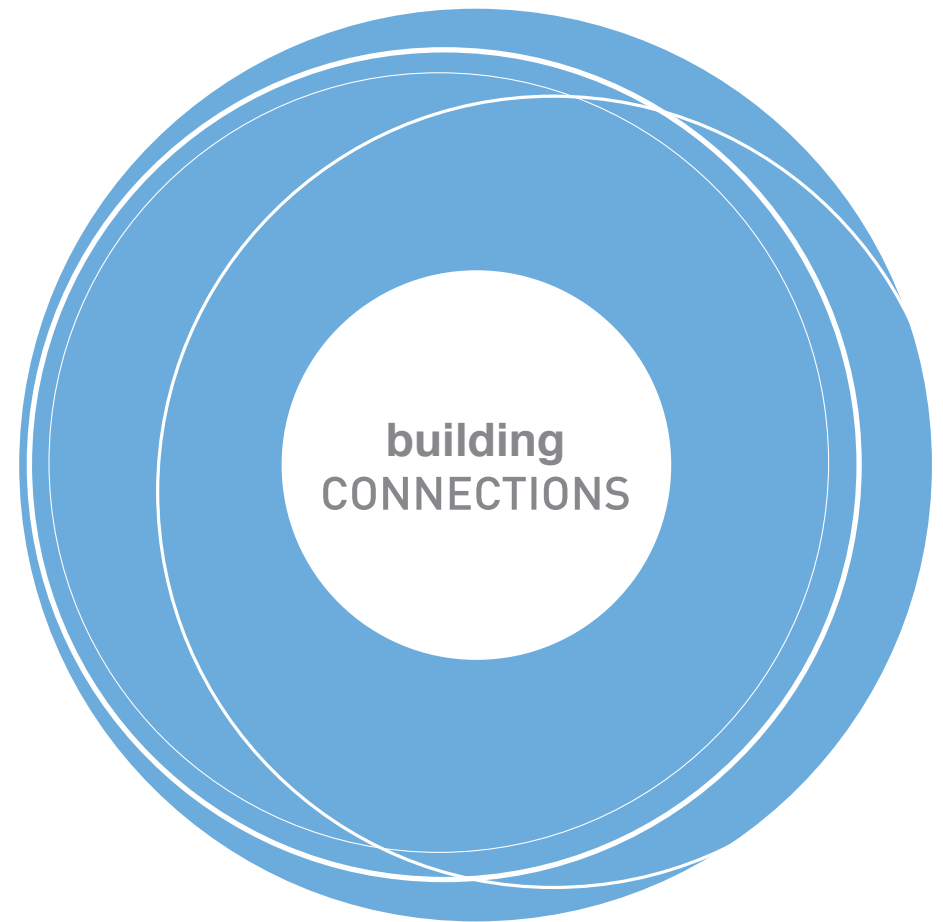
Brokered lease arrangements

Building a Brand

Let's make a statement – honest and social. We're ready to do something better, take part in something bigger – bold and inspiring. We're ready to be sought out as a resource for people who want to be in-the-know about architecture and design. Our colleagues, friends and community need a place to gather, to celebrate, and to learn; and we want to be the source that builds their connections, gets them hooked and gets them engaged.

We are the gurus building connections to enrich the lives of our community through great architecture and design right here in Columbus.

Our energy is a beacon – we will draw people in with change and attitude. Make people buzz with excitement just to stop in and check us out. We will evolve to meet the demands of our community -- think coffee shop, forum to celebrate our peers, or weekend art classes with kids who have no idea what architecture really is. We promise to be the authority for the latest trends, facts and information, and even the most relevant current events. It's a place you just can't miss. It's a tall order, we know, but we will succeed because we are all passionate about the power of great design.



What are we?

HONEST a place with integrity, reused but genuine

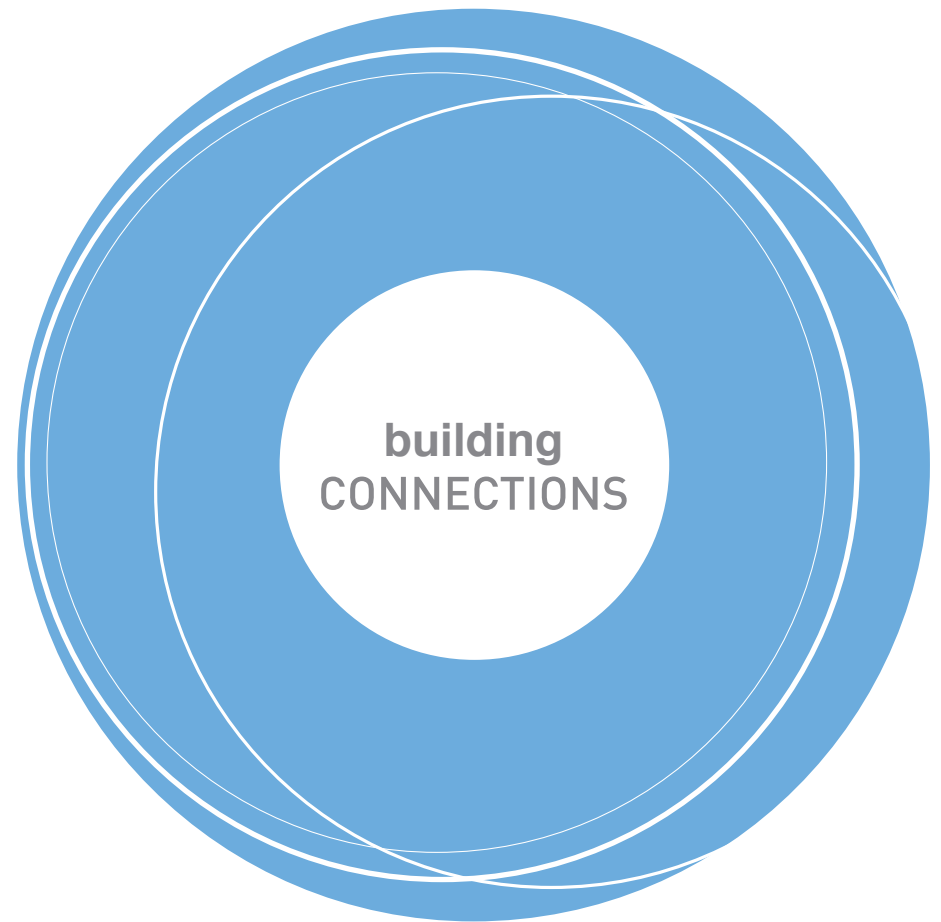
local community driven, dedicated

unexpected surprising, a pleasant twist, adaptable, interest-bearing

social conscientious, inviting and open, flexible

bold make a statement, contrast and scale, be visible, the next thing

inspiring new! a place to find answers, influential



Strategic Partners for the Center

AIA Columbus

Programming

Direct link to AIA knowledge, research & resources

Access to more than 650 professional architects

Columbus Architecture Foundation 501(c)3

Non-profit funding opportunities

Community Outreach

Columbus College of Art & Design

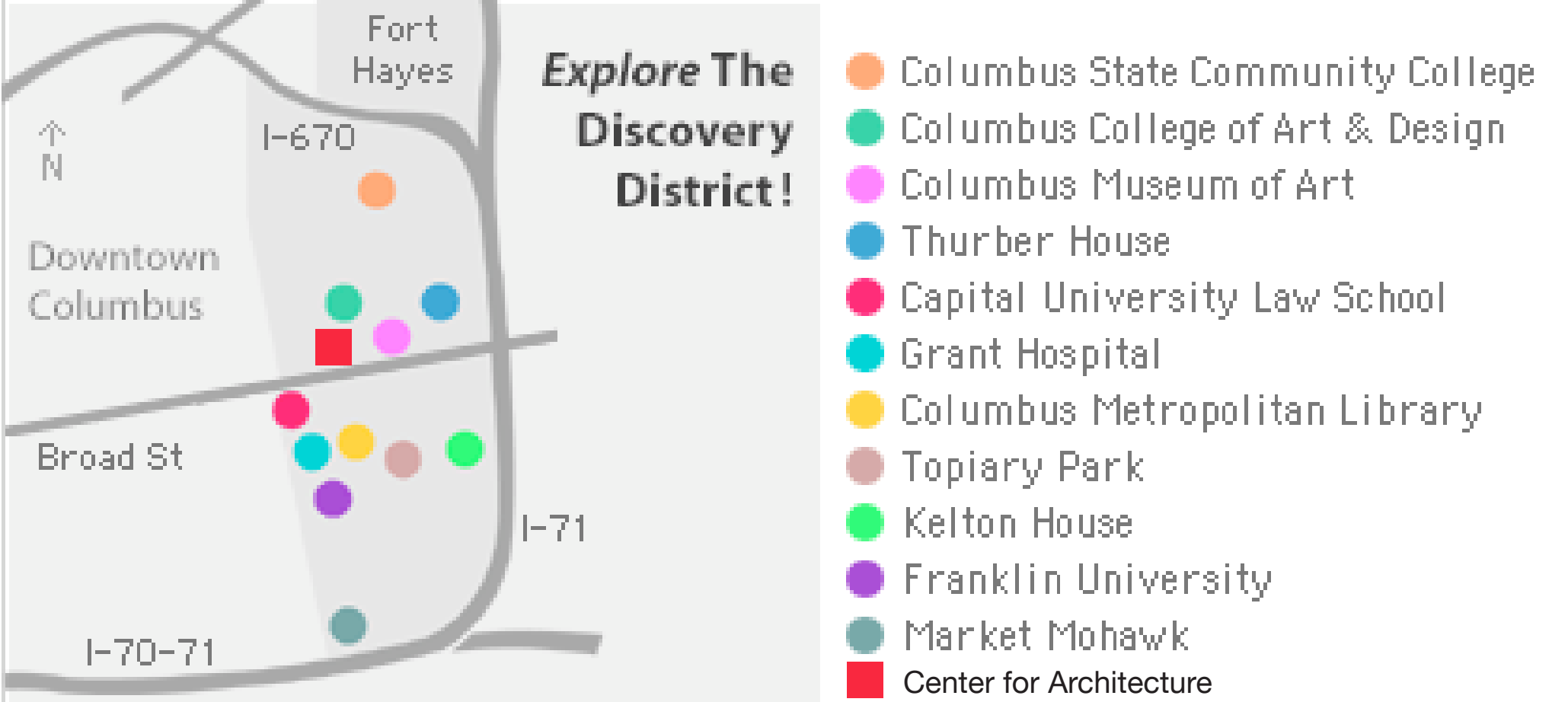
Interdisciplinary approach to programming

Cross promotional opportunities

Compliments what they can offer their students

Others

Discovery District: Our Neighbors



The map shows the Discovery District in Columbus, Ohio, bounded by I-670 to the north, I-71 to the east, and I-70-71 to the south. Broad St runs east-west through the district. A north arrow is in the top left. The text 'Downtown Columbus' is to the west of the district, and 'Fort Hayes' is to the north. A legend on the right lists 13 locations with corresponding colored markers: Columbus State Community College (orange circle), Columbus College of Art & Design (teal circle), Columbus Museum of Art (pink circle), Thurber House (blue circle), Capital University Law School (red circle), Grant Hospital (cyan circle), Columbus Metropolitan Library (yellow circle), Topiary Park (brown circle), Kelton House (green circle), Franklin University (purple circle), Market Mohawk (dark teal circle), and Center for Architecture (red square).

Explore The Discovery District!

- Columbus State Community College
- Columbus College of Art & Design
- Columbus Museum of Art
- Thurber House
- Capital University Law School
- Grant Hospital
- Columbus Metropolitan Library
- Topiary Park
- Kelton House
- Franklin University
- Market Mohawk
- Center for Architecture

390 East Broad @ Design Studio on Broad

Broad Street facade

Formerly the Byers Automotive Building, now CCAD Design Studios on Broad

Space is independent from CCAD

Benefits of adjacency to design community

Accessible by public transportation



390 East Broad

4600 SF on the western end of
Broad Street façade

Large open space

New windows, terrazzo floor



390 East Broad

Adaptable, highly flexible space

Good “bones”

A venue for public education,
exhibits, & special programs



Phases of Project Delivery

Phase I: Summer 2009

Lease negotiations

Design Competition

Permitting

Construction Estimates

Phase II: Fall 09' - late 2010

Occupancy upgrades

Office relocation

Fundraise

Phase III: Early 2010 - Mid 2011

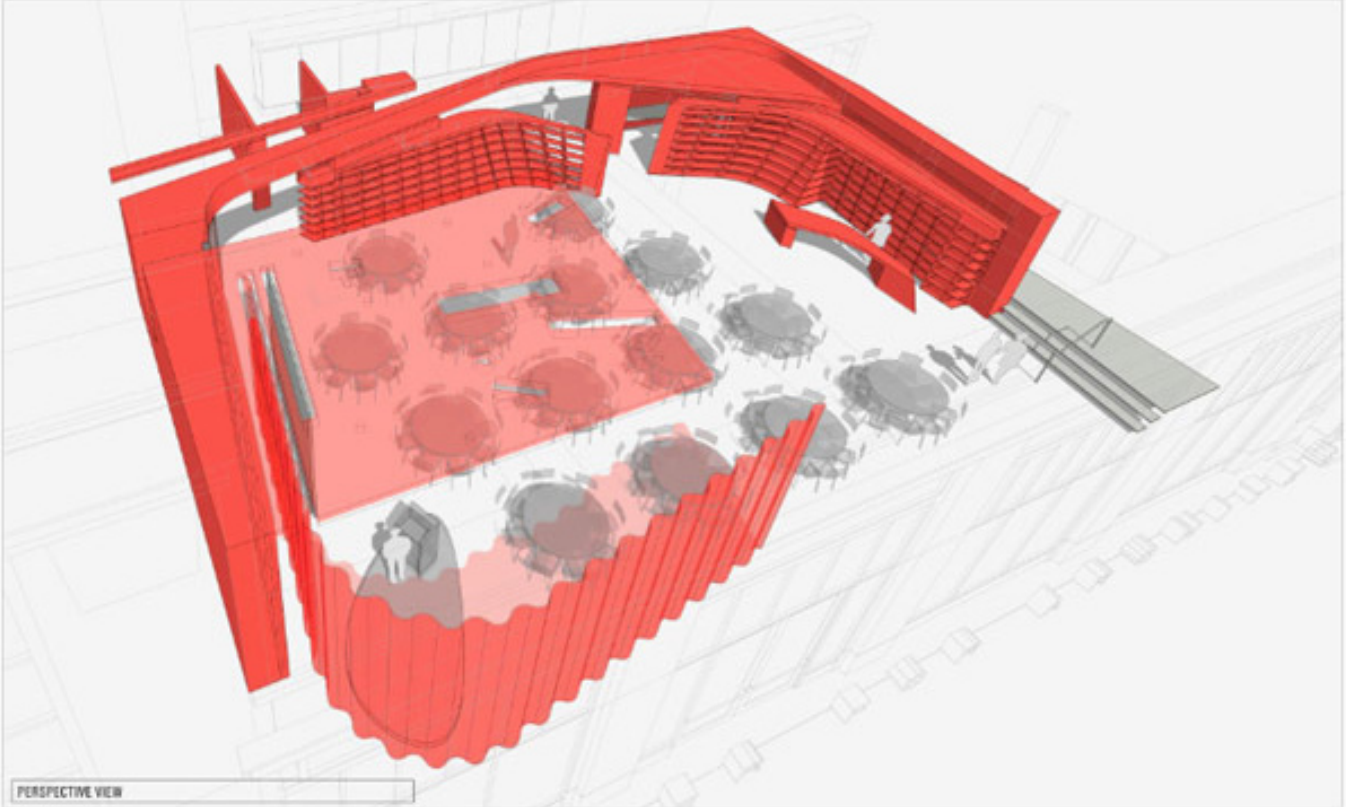
Continue Fundraising

Finish build out

Dedicate

Completely operational and successful

Phase I: Design Competition



PERSPECTIVE VIEW

FIVE EASY PIECES
a new center for architecture

board 1
aia columbus

1st Place - Lincoln Street Studio



(top) **2nd Place - DesignGroup**

Honorable Mention - M+A Architects

Timeline: Spring 2009 & Forward

March – July 2009

Reach out to stakeholders (members, firms) through Focus Groups

May 2009

Conduct a code review, prepare drawings and begin developing program prospectus

Finalize competition brief

June 2009

Announce competition
Provide walkthrough of space
Finalize jury selection

July 2009

Provide second walkthrough of space
Continue with improvements to space for office relocation

August 2009

Reach agreement with CCAD
Competition deadline
Reach out to stakeholders [allied professionals]

September 2009

Convene jury
Announce competition winners

Fall - Winter 2009

Begin Phase I scope of work on space [relocate electrical panel, ductwork, plumbing]
Office relocation
“Soft” opening

Winter 2010 - Spring 2011

Fundraise
Develop design and construction documents
Administer construction and build out
Open Center

The Precedents

New York City

The Standard.



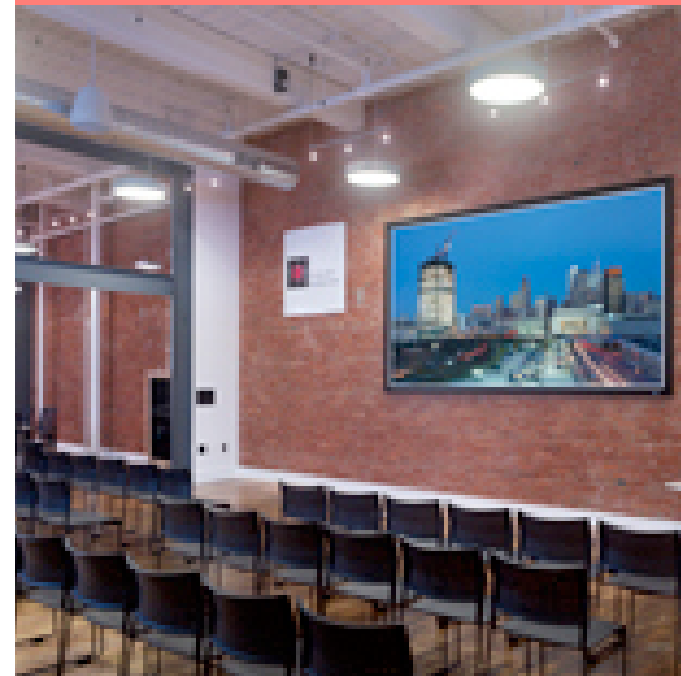
Portland

6000sf stand alone.
“Super green.”



Philadelphia

Bookstore.
Gallery.
Meeting place.



Our Center is...

a **Resource Center** where members, the construction industry and the public can come for information on the built environment

a **Meeting Hall** where city, neighborhood and community leaders can hold design discussions

a **Social Place** where generation “meshing” can happen over Movie Night or an occasional Happy Hour

a **Classroom** - both virtual and real - where Continuing Education and technology training happen

a **Studio** where students can plan, design and construct

a **Gallery** where rotating exhibits celebrate great achievements - past, present, and future - of the city, region and state

a **Tourist Destination** where day trippers and newcomers to Columbus can learn about our local architectural achievements

building
CONNECTIONS

The Center for Architecture will serve as a design gateway where education, conversation & debate occur about the importance quality design has on...

**Architecture, Density,
Urban infrastructure,
Planning, Transit,
Green & Sustainable
design, Neighborhood
revitalization, Public
spaces**

A day at the Center

7am

The morning begins when a group of architects, developers, software engineers and contractors convene over coffee and Danish to discuss the potential of fully utilizing integrated practice and its impact on the profession.

Using the Center's technology, the group connects with an architect in California who presents BIMStorms, or 21st century charrettes. These massive collaborations and collective knowledge sessions allow people from all around the world to learn from others on how better to streamline the design process.

A day at the Center

10am

A group of 4th grade students arrive later in the morning, for the first stop of several today, for their Project Architecture field trip. The group listens to several architects discuss how a building gets built. One student asks “why it doesn’t fall down in a big wind” and the architect explains and demonstrates through a model making their classroom knowledge come alive.

After a quick snack they’ll leave on a walking tour to the Columbus Museum of Art designed in 1932 by Columbus architects Richards, McCarty and Bulford in the Second Renaissance Revival style and contrast that to the new wing under construction and designed by architects Todd Williams and Billie Tsien.

Further down the street they’ll also visit the Seneca Hotel, designed in 1917 by famed Columbus architect Frank Packard in the English Renaissance style and see how its been recently updated by local architects.

A day at the Center

4pm

Soon, sounds of chairs moving and tables being rearranged is heard throughout the Center. The catering company arrives to prepare for the more than 100 architects, CCAD faculty and students, allied professionals, students and interested public who will arrive shortly to hear a lecture from a prominent architect from New York City who'll discuss how sustainable design is redefining how we plan our cities and infrastructure forcing us to reconsider the nature of growth.

A reporter from Business First is also expected. She's doing an article on sustainable design for this week's edition and is hoping the lecture provides additional information she can use to make the case of the importance of sustainable design in Columbus architecture.

A day at the Center

8pm

The evening will run late, but before they leave, staff reconfigures the Center's space. First thing in the morning students from Ohio State's Knowlton School of Architecture will drop off their models for the Center's exhibit, "Fabrications: The Act of Building Informing Design".

Thousands of people are expected this coming weekend in the Discovery District for the Columbus Arts Festival and the Center's door will be open. Staff will be finalizing our list of volunteer architects who'll take shifts over the weekend to help with the hands-on project the Center will host during the festival, distribute information and answer questions.

It'll be busy, but worth it to introduce so many people to architecture and great design.

“This center has the ability to change not only our organization, but also the preception of architecture in Columbus. We want to lead design thought in our region.”

-Timothy Hawk, AIA
AIA Columbus President

Center for Architecture Leadership

Project Oversight:

Timothy Hawk, AIA and 2009 Chapter President, WSA Studio

Gwen Berlekamp, Executive Director, AIA Columbus

Implementation Committee:

James “Sandy” Bresler, AIA (chair), Braun & Steidl

Andrew Rosenthal, AIA, Gieseke, Rosenthal Architecture + Design

Yanitza Brongers, AIA, DesignGroup

Frank Elmer, FAIA, Lincoln Street Studio

Todd Boyer, AIA, WSA Studio

Don Rife, AIA

John Miologos, AIA, WD Partners

Kara Gustafson, Assoc. AIA, Meyers + Associates Architecture

Keriann Ours, Assoc. AIA, Meyers + Associates Architecture

Sarah Bacha, SMB Communications

Matthew Carbone, AIA Columbus

Design Competition Committee:

Ruth Gless, AIA (chair), Lincoln Street Studio

Michael Bongiorno, AIA, DesignGroup

John Kelleher, AIA, NBBJ

Al Berthold, AIA, Neighborhood Design Center

Joe Moss, Assoc. AIA, Lincoln Street Studio

Programming Committee:

Peter Macrae, AIA (chair), Triad Architects

Kate Watts, AIA Columbus

Foundation Committee:

Lane Beougher, AIA (chair), State Architect’s Office

Mousam Adcock, AIA, Acock & Associates

Fundraising Committee:

Gwen Berlekamp, Executive Director, AIA Columbus

Timothy Hawk, AIA and 2009 Chapter President,

WSA Studio

Join us.

**We need your help
We need your input
We need your ideas
We need your energy
We need you.**

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