LOCAL SCHOOL

STUDENTS

LYRICS

NEW ORIGINAL MUSIC

BAND A

BAND B

BAND C

WHO :: student / musician
WHAT :: product

LOCAL audience

REGIONAL audience

GLOBAL audience
DICK AND JANE PROJECT STARTS AS AFTER SCHOOL PROGRAM

2010

2011

2012

2013

2014

2015

PILOT PHASE

ORGANIZATIONAL STABILITY

FUTURE GROWTH

WHEN
STEP ONE

STUDENTS PARTICIPATE IN A DJP CLASS FOR:

1 HOUR EACH DAY

DURING

2 WEEK TIME FRAME

STUDENTS WORK WITHIN A GROUP OF THREE STUDENTS, ASSISTED BY A PRODUCER TO WRITE LYRICS FOR A SONG
STEP ONE

STEP TWO

STUDENTS / PRODUCERS / MUSICIANS WORK TO DEVELOP THE MUSIC DURING 4 WEEK TIME FRAME

STUDENTS / PRODUCERS / MUSICIANS WORK TOGETHER TO CRAFT A SONG, BOTH AT SCHOOL AND THROUGH DJP LABS
STEP THREE

STUDENTS PROVIDE COMMENTS AND COLLABORATE WITH MUSICIANS AND PRODUCERS VIA DJP LABS

SONG PRODUCTION IS COMPLETED

A NEW SONG AIRS ON WCBE EACH WEEK ON FRIDAY MORNING AT 11:55 AM

DICK & JANE PROJECT MUSIC CAN ALSO BE HEARD ON CD 102.5
WHERE IS THE DICK & JANE PROJECT LOCATED?

THE DICK & JANE PROJECT CONNECTS MUSICIANS WITH MIDDLE SCHOOL STUDENTS FROM MANY NEIGHBORHOODS THROUGHOUT COLUMBUS. SPATIALLY, DJP OPERATES IN THE SCHOOLS, RECORDING STUDIO SPACE, ENTERTAINMENT VENUES, AND ONLINE.
WHERE IS THE DICK & JANE PROJECT LOCATED?

DJP LABS PROVIDES AN ONLINE INTERFACE (A FACEBOOK FOR MUSIC PRODUCTION) FOR STUDENTS, MUSICIANS, AND PRODUCERS TO WORK TOGETHER TO PRODUCE A HIGH QUALITY POP SONG.
WHERE IS THE DICK & JANE PROJECT LOCATED?

THE DICK & JANE PROJECT OPERATES IN A VARIETY OF SPACES THAT ARE ACCESSIBLE FOR STUDENTS, MUSICIANS AND PRODUCERS.

PROJECT WORK SPACE
- CLASS ROOMS
- RECORDING STUDIOS
- HOME STUDIOS
- CORRIDORS
- MEETING ROOMS

PERFORMANCE SPACES
- COFFEE SHOPS
- MOVIE THEATERS
- 21 & OVER BARS
- SCHOOL AUDITORIUMS
- SCHOOL LUNCH ROOMS
- PICNIC SHELTERS
“We are dedicated to finding a way to bring live music to everyone in the community, and would be honored to work with a team of architects and designers to further explore this challenge.”
CHALLENGE #1:

Many suburban families are not willing to drive to the city to experience a local music show.

WHY IT MATTERS:

Most music venues are in the city.

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CHALLENGE #2:

Many people/families don’t want to drive from one edge of the city to the other to experience a local music show.

WHY IT MATTERS:

Suburbs are on the edges, and if a venue existed in one suburb, other suburbs would be far away from it.

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CHALLENGE #3:

Students who are participating in the songwriting workshops are often unable to experience the actual recording phase of the song production.

WHY IT MATTERS:

This takes away a potentially valuable part of the experience for the students.

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LOCATION

HOW :: the challenges
CHALLENGE #4: Access to computers, reliable internet access, and YouTube can vary from school to school.

WHY IT MATTERS: When choosing a genre of song and discussing influences, YouTube is far and away the best option. Also, quickly and reliably navigating the DJP Labs site is very helpful for the construction of the song.

CHALLENGE #5: There currently exists no stable office space for administrative tasks.

WHY IT MATTERS: General efficiency of organization, less reliance on coffee shops, printing, etc.

CHALLENGE #6: Time between student’s ideas for edits to music and demonstration of ideas can be slow.

WHY IT MATTERS: The students can lose interest or forget their input in the few days before the producer has had a chance to try the idea. This is further delayed if the students have additional comments after the new instrumentation is tried out.

RESOURCES & EFFICIENCY

HOW :: the challenges
CHALLENGE #7:

EVERY SONGWRITING WORKSHOP IS FACILITATED IN THE SPECIFIC SCHOOL WHERE THE STUDENTS ATTEND, MEANING THAT EVERY WORKSHOP REQUIRES DICK&JANE PROJECT STAFF TO ADAPT TO THE NEW ENVIRONMENT.

WHY IT MATTERS:

IT’S DIFFICULT TO CREATE SPECIFIC PROCEDURES, GUIDELINES, AND EXPECTATIONS FOR STUDENTS, SCHOOLS, AND STAFF.

CHALLENGE #8:

QUIET, SMALL AREAS FOR THE PRODUCER TO MEET WITH THE SONGWRITING TEAM CAN BE DIFFICULT TO FIND.

WHY IT MATTERS:

DISTRACTIONS IN LARGER CLASSROOMS CAN DERAIL CREATIVITY AND FOCUS, AND STUDENTS CAN BE LESS BOLD WITH THEIR IDEAS IF PEERS CAN HEAR/CRI-TIQUE THEM.

CHALLENGE #9:

THERE ARE VERY FEW FAMILY FRIENDLY VENUES

WHY IT MATTERS:

YOUNG PEOPLE AND FAMILIES HAVE NO REASON TO CARE AND GET EXCITED AND LISTEN TO MUSIC BEING PRODUCED IN THEIR CITY, SINCE THEY DON’T HAVE THE OPPORTUNITY TO INTERACT WITH IT. COLUMBUS MUSICIANS ARE MISSING OUT ON MANY POTENTIAL LISTENERS.

ENVIRONMENT

HOW :: the challenges
CHALLENGE #10:
LOCAL MUSIC IS NOT TYPICALLY A SOUGHT-AFTER ACTIVITY FOR FAMILIES LOOKING FOR WEEKEND ACTIVITIES OR FAMILY OUTINGS.

WHY IT MATTERS:
FAMILIES THAT HAVE COME TO DIPLEX SHOWS HAVE A WONDERFUL TIME, LEAVE HAPPY, BECOME ADVOCATES FOR LOCAL MUSIC, ETC.

AWARENESS & EXPOSURE

HOW :: the challenges
"We are dedicated to finding a way to bring live music to everyone in the community, and would be honored to work with a team of architects and designers to further explore this challenge."
WHY SHOULD YOU GET INVOLVED?

MAKE A DIFFERENCE IN YOUNG KIDS LIVES

LEARN MORE ABOUT THIS INCREDIBLE NON-PROFIT AND BE A PART OF THEIR PROGRESS

COLLABORATE AND NETWORK WITH OTHER LOCAL ARCHITECTS, DESIGNERS AND VOLUNTEERS ON THIS UNIQUE DESIGN OPPORTUNITY

WHY :: you should get involved
ADDITIONAL INFORMATION ABOUT THE DICK & JANE PROJECT CAN BE FOUND ON THEIR WEBSITE: www.thedickandjaneproject.org

OR CONTACT THEIR EXECUTIVE DIRECTOR:

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