AIA Columbus welcomes your partnership as we celebrate architecture and design in Columbus and the surrounding areas. This package is your guide to our “exclusive” sponsorship opportunities for programs and events throughout the year. We highlight our sponsors with a comprehensive package of benefits exclusive to each event, putting your company in front of Columbus architects and design professionals.
SPONSORSHIP OPPORTUNITIES AT-A-GLANCE

The opportunities presented in this package have limited availability. Please check the status of these opportunities with the AIA Columbus office at (614) 469-1973 or ekrile@aiacolumbus.org.

AFFILIATE MEMBER
AIA Columbus (All year)

CORNERSTONE EVENTS
AIA Columbus Architecture Awards (November)
Annual Meeting (October)
AIA Columbus Golf Tournament (September)

EDUCATIONAL EVENTS
Design Lecture Series (formerly known as chapter meetings)
Mastering the Business of Architecture Series (Quarterly)

COMMITTEES + EVENTS
Diversity by Design (DxD)
Committee on Design
Technology in Architectural Practice (TAP)
Committee On The Environment (COTE)
Healthcare Committee
AIA Columbus Affiliate Membership

Sponsorship Level: $500

A Corporate Affiliate Membership with AIA Columbus is designed to help companies who wish to promote their products and services to architects and other building-industry professionals. By becoming involved with the Columbus Chapter you have the opportunity to connect and network with architects and other design professionals, and to build and strengthen communication among all members of the industry.

AIA Columbus serves more than 650 AIA member architects, design professionals and allied industry professionals from 32 central Ohio counties. As the largest Chapter in Ohio, we bring together building-industry professionals through a variety of networking events, continuing education courses and special programs.

Package benefits include:

- Exposure to hundreds of architects allowing for a high level of visibility with firm owners, principals and young professionals
- Exposure to allied design professionals including urban planners, and those from academic institutions and industry associations
- Exposure to building-industry professionals including contractors and developers
- Member prices for one corporate representative to attend all AIA Columbus events and programs
- Access for one corporate representative to Design Matters, the Chapter e-newsletter, and email blasts to keep you informed about all Chapter activities and issues
- Corporate recognition as an Affiliate Member on every DesignMatters newsletter (every two weeks), our website, and our annual report.
- 20% discount towards the purchase of paper AIA Contract Documents
- Opportunity to advertise to the members hip in the newsletter at a discounted rate
- Participation for one corporate representative to serve on chapter committees
- Receive free members-only directory of AIA Ohio firms and architects
- Designation as “AIA Columbus Affiliate Member”

An Affiliate Membership* is an annual membership, January to December, at a rate of $500/year and is treated as an individual membership entitling one corporate person to the benefits detailed. The membership is transferable within the corporation for a specific event, however any additional employees attending the same event are subject to the advertised guest rates. Or, add a second employee on to your membership for only an additional $200/year.
AIA Columbus Title Sponsorship  
Sponsorship Level: $5,000

The title sponsorship package is designed to give a company maximum exposure and value throughout the year. Companies are recognized at all cornerstone events and the design lecture series, plus the ability to select programs and events that best meet their needs.

Package benefits include:

- Company can select up to **two event sponsorships**, such as Oasis sponsor, committee sponsor or awards sponsor.
- Company is recognized on signage at **all major AIA Columbus events throughout the year** as a Title Sponsor.
- The **company logo with a link back to company website** will appear at the side of all emails going to a list serve reaching more than 1,400 AIA members and non-members. Emails are distributed 6-8 times a month.
- The **company logo will be a clickable link to the company website** from the Home Page of the AIA Columbus website.
- The **company will be recognized at the AIA Columbus Annual Meeting** and receive a complimentary table to the AIA Columbus Mini Trade Show during the Annual Meeting.
- One complimentary **Sponsor Spotlight email per year**. Company marketing team will write the copy, and AIA Columbus will be responsible for transmission.
- **Complimentary Corporate Affiliate Membership** for a company employee. The Corporate Affiliate Membership allows a company representative to attend all AIA Columbus events at member rates throughout the year.
- The **company will be provided the opportunity to present one Continuing Education program** to AIA Columbus members provided the program has not previously been presented in the last 2 years.
- All Title Sponsors will be identified as such and **receive prominent placement in the 2019 Year in Review** – year end digital publication highlighting all chapter activity during the year.
- All Title Sponsors will be identified as such and **receive prominent placement on the Sponsor banner** hung in the Center for Architecture and Design.
AIA Columbus Architecture Awards

**Sponsorship Level: $1,250**

**Audience:** Design leaders, firm owners, project managers, industry leaders, emerging professionals

**Anticipated Attendance:** 175

**Points of Exposure:** Award booklet, logo on red carpet photo backdrop, electronic communications, on-site verbal/print/digital recognition, AIA Columbus website, social media, People’s Choice voting website, four (4) tickets to event, logo on awards exhibit at the Center for Architecture and Design

**Distribution:** 1400+ emails, 2500 social media touch points, on-site recognition

As one of the most prestigious awards an architect can win in the Columbus design community, AIA Columbus goes to great lengths to make the awards as celebrated as possible. Juried by a distinguished panel and announced at an outstanding exhibit location. *November 2019.*

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AIA Columbus Annual Meeting

**Sponsorship Level: $1,250** (2 available)

**Audience:** Design leaders, firm owners, project managers, emerging professionals

**Anticipated Attendance:** 85

**Points of Exposure:** Table to exhibit, electronic communications, on-site verbal/print/digital recognition, AIA Columbus website, social media, two (2) tickets to event

**Distribution:** 1400+ emails, 2500 social media touch points, on-site recognition

One of our biggest monthly lectures that includes the election of the board of directors. The evening starts with a cocktail reception, followed by the business meeting and keynote presentation. In 2019 the featured speaker is Graham Wyatt of RAMSA. *October 2019*

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AIA Columbus Golf Tournament

**Sponsorship Levels: $1,250** (Oasis, 6 available), (Big Break & Get-on-the-Green, 1 each)

**Audience:** Design and construction leaders, firm owners, project managers, industry leaders, emerging professionals

**Anticipated Attendance:** 125

**Points of Exposure:** On-the-course table and chair, logo on electronic communications, on-site verbal/print/digital recognition, logo on AIA Columbus website, social media

**Distribution:** 1400+ emails, 2500 social media touch points, on-site recognition

**Benefits:** On-the-course table and chair at specific hole with refreshments; logo on hole sign at the oasis station; logo on website site linked to company home page; company name listed on golfer brochure

This is a great way to meet architects and design professionals in a fun and casual environment. The AIA Columbus Golf Tournament raises funds for the Knowlton School of Architecture scholarship program and AIAS. *September 2019.*
Design Lecture Series (formerly known as chapter meetings)

**Sponsorship Levels: $1,000 (7 available)**

**Audience:** Design leaders, firm owners, project managers, emerging professionals  
**Anticipated Attendance:** 60+  
**Points of Exposure:** logo on electronic communications, on-site verbal/print/digital recognition, logo on AIA Columbus website, social media, speak for 1-2 minutes  
**Distribution:** 1400+ emails, 2500 social media touch points, on-site recognition

*Our monthly lectures are always well attended. The evening starts with a reception and then a stimulating lecture that features both local and out-of-town talent.*

**Tentative Schedule:**  
January 15, 2019: TBD  
February 19, 2019: TAP Committee Lecture  
March 19, 2019: Healthcare Committee  
April 16, 2019: Featured speaker Yanel Del Angel (Perkins + Will)  
May 21, 2019: Featured speaker Chinwe Ohajuruka  
June 18, 2019: TBD  
September 18, 2018: Committee on Design/MBA Committee Lecture

Mastering the Business of Architecture

**Sponsorship Level: $1,000 (1 available)**

**Audience:** Design professionals, emerging professionals  
**Anticipated Attendance:** 20-30 per session  
**Points of Exposure:** Logo on electronic communications, on-site verbal/print/digital recognition, logo on AIA Columbus website, social media, give 1-2 minute welcome at each session  
**Distribution:** 1400+ emails, 2500 social media touch points, on-site recognition

*The Mastering of the Business of Architecture educational series is dedicated to developing future design professionals. These quarterly education sessions are designed to help young professionals understand the business of running a firm. Quarterly seminars.*
Diversity by Design Committee

**Sponsorship Level: $1,000** (1 available)

**Audience:** Design leaders, emerging professionals  
**Anticipated Attendance:** 20 per event  
**Points of Exposure:** Logo on electronic communications, on-site verbal/print/digital recognition, logo on AIA Columbus website, social media, give 1-2 minute welcome at all events  
**Distribution:** 1400+ emails, 2500 social media touch points, on-site recognition

*The Diversity by Design Committee (DxD) is a collective leadership group advocating difference towards authentic design solutions. They provide support and pipeline development to enhance diversity, equity and inclusion within the profession of Architecture. This includes encouraging and celebrating the contributions of those who bring diverse experiences, views, and needs into the design process. The committee is planning at least four events for 2019.*

Committee on Design

**Sponsorship Level: $1,000** (1 available)

**Audience:** Design leaders, emerging professionals  
**Anticipated Attendance:** 20-30 per tour  
**Points of Exposure:** Logo on electronic communications, on-site verbal/print/digital recognition, logo on AIA Columbus website, social media, give 1-2 minute welcome at all events  
**Distribution:** 1400+ emails, 2500 social media touch points, on-site recognition

*The theme for the Committee on Design in 2019 is “Adaptive Reuse”. They plan to tour three different adaptive reuse building throughout the year, then end the year with a lecture.*

Technology in Architectural Practice (TAP)

**Sponsorship Level: $1,000** (1 available)

**Audience:** Design leaders, emerging professionals  
**Anticipated Attendance:** 20 per event  
**Points of Exposure:** Logo on electronic communications, on-site verbal/print/digital recognition, logo on AIA Columbus website, social media, give 1-2 minute welcome at all events  
**Distribution:** 1400+ emails, 2500 social media touch points, on-site recognition

*For 2019 TAP is planning a series of events and tours, plus a technology competition (new this year). They also will be planning the February monthly lecture.*
Committee on the Environment (COTE)

**Sponsorship Level: $1,000** (1 available)

**Audience:** Design leaders, emerging professionals  
**Anticipated Attendance:** 20 per event  
**Points of Exposure:** Logo on electronic communications, on-site verbal/print/digital recognition, logo on AIA Columbus website, social media, give 1-2 minute welcome at all events  
**Distribution:** 1400+ emails, 2500 social media touch points, on-site recognition

*COTE plans two to three events per year, plus the April monthly lecture.*

Healthcare Committee

**Sponsorship Level: $1,000** (1 available)

**Audience:** Design leaders, emerging professionals  
**Anticipated Attendance:** 20 per event  
**Points of Exposure:** Logo on electronic communications, on-site verbal/print/digital recognition, logo on AIA Columbus website, social media, give 1-2 minute welcome at all events  
**Distribution:** 1400+ emails, 2500 social media touch points, on-site recognition

*The Healthcare Committee meets every other month at 8:00 am. They usually have 15-20 healthcare architects attend. They also plan two to three healthcare facility tours per year and the June monthly lecture.*
2019 TOP EXCLUSIVE SPONSORSHIP FORM

Company Name

Main Contact Name

Office Phone ___________________________ Cell Phone ___________________________

Main Contact Email

Billing Email (if different)

SPONSORSHIP LEVELS

Note: Opportunities are confirmed on a first-come basis upon receipt of paperwork. Early commitments receive increased marketing frequency. To check availability, please contact Elizabeth Krile at ekrile@aiacolumbus.org.

___ Title Sponsorship | $5,000 (please contact Elizabeth Krile at ekrile@aiacolumbus.org)

___ AIA Columbus Architecture Awards | $1,250
___ AIA Columbus Annual Meeting | $1,250
___ AIA Columbus Golf Tournament | $1,250
________ Oasis   _______Get-on-the-Green   ______Big Break
___ Design Lecture Series | $1,000
   Month _________________________
___ Mastering the Business of Architecture | $1,000
___ Diversity by Design Committee | $1,000
___ Committee on Design | $1,000
___ Technology in Architectural Practice (TAP) | $1,000
___ Committee On The Environment (COTE) | $1,000
___ Healthcare Committee | $1,000
Please submit both pages of the Sponsorship Form to AIA Columbus

**PAYMENT DETAILS**

By signing here, I am confirming our company’s support at the level(s) indicated above, and I understand that benefits will not begin until payment is received.

____________________________________________________
Representative Signature

_________________________________
Date

**PAYMENT OPTIONS**

___ We Will Pay By Check
   Mail your completed form with payment to “AIA Columbus” to:
   AIA Columbus
   50 West Town Street, Suite 110
   Columbus, Ohio 43215

___ We Will Pay By Credit Card
   Please call the AIA Columbus office (614) 469-1973 to arrange payment

The Sponsorship Form (2 pages) are required to reserve these limited opportunities. If an opportunity is no longer available, the main contact provided will be contacted immediately.

We recommend emailing your completed form to AIA Columbus in advance of payment to ekrile@aiacolumbus.org.

If you have any questions, please contact Elizabeth at (614) 469-1973 or ekrile@aiacolumbus.org.