AIA Ohio Valley Region
2015 Convention
Sponsorship Opportunities

Oct. 11-13, 2015
Hilton Hotel, Columbus, Ohio
Sponsorship Opportunities

The AIA Ohio Valley Region is excited to take the 2015 Regional Convention to Columbus, Ohio, Oct. 11-13. The Convention Committee has started working to make this an outstanding convention for the sponsors as well as the attendees. We’ve completely revamped the offerings to sponsors and exhibitors, and we believe that the packages we’ve put together will result in more value for all.

See page 2 for an At-A-Glance comparison of the AIA Ohio Valley Region Convention Sponsorship opportunities for your company!

Highlights of the 2015 AIA Ohio Valley Region Convention:

Location, Location, Location...Columbus offers a centralized location for this Regional Event that includes architects from Ohio, Kentucky and Indiana. There are over 3,200 AIA member architects in this region.

Non-compete hours for the Exhibit hall...AIA Ohio Valley Region members always enjoy visiting the exhibit hall, so we will provide non-compete time for maximum exposure.

Promotion...in addition to the regular communications that will be sent to over 3,200 AIA members, we have a convention web site (www.aiaohio.org/convention). Monthly email broadcasts about the convention will go out to all AIA Ohio Valley Region members and will list sponsors.

Enclosed is the 2015 Sponsorship and Exhibit Information, for your review. We feel strongly that promotion and recognition of our exhibitors and sponsors prior to and during the convention is of prime importance. This will be accomplished through the web site, emails and print prior to the convention, and by way of signage, banners and personal introductions during the convention.

We look forward to discussing the convention with you and exploring how we can work together to make this a mutually rewarding venture.
## 2015 AIA OHIO VALLEY SPONSORSHIPS AT-A-GLANCE

<table>
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<tr>
<th>Events available to Sponsor</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>SUPPORT</th>
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<tbody>
<tr>
<td>Icebreaker Party (200 attendees); Awards Luncheon (350 attendees)</td>
<td>Exhibit Reception (350 attendees); Keynote Speaker (350 attendees); Honor Award Reception (200 attendees)</td>
<td>Lunch on Tuesday (250 attendees); Annual Meeting Breakfasts (150 attendees)</td>
<td>Meeting Breaks (200 attendees); Tours (attendance varies)</td>
<td>Continuing Education session of choice</td>
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| Cost | $10,000.00 | $7,500.00 | $5,000.00 | $2,500.00 | $1,000.00 |
| Exhibit Space Included | Yes | Yes | Yes | Yes | No |
| Introduction and Mic Time at the Event | Yes | Yes | No | No | No |
| Recognition of Sponsor at the Event | Yes | Yes | Yes | Yes | Yes |
| Presentation Opportunity of Educational Seminar Included | Yes - one 90 minute session | No | No | No | No |
| Tickets to Sponsored Event or other Event | 4 tickets to Icebreaker or 4 tickets to Awards Luncheon | 4 tickets to Icebreaker | 2 Tickets to Icebreaker | No | No |
| Tickets to Honor Awards Reception | Yes—2 | Yes—2 | Yes—2 | Yes—2 | No |
| Recognition on Convention Web Site | Yes - when registering, convention attendees will be directed to a page identifying and thanking Platinum Sponsors | Yes | Yes | Yes | Yes |
| Recognition on Convention Signage | Yes | Yes | Yes | Yes | Yes |
The 2015 AIA Ohio Valley Region Convention offers five levels of sponsorship: Platinum, Gold, Silver, Bronze and Support, ranging in price from $10,000 to $1,000. If you have a budget that doesn't fit one of these categories, just let us know and we'll work something out! If you have any questions regarding Sponsorships, contact Kate Brunswick at AIA Ohio, at 614.221.0338, or kate@assnoffices.com. We'll work to tailor a sponsorship that meets your company's needs!

As a corporate sponsor, your company will have the opportunity to interact with architects from all over the Region.

At the last AIA Ohio Valley Region Convention, 340 people registered for the convention, representing over 150 different firms from across the Region.

Take a look at the following pages which describe what you can earn for your sponsorship dollars.
Platinum Sponsorship

- Exclusive Host of one of the following events:
  - Icebreaker Party (est. attendance is 200) - only one will be sold
  - Awards Luncheon (est. attendance is 350) - only one will be sold
    (as Exclusive Host, you will be introduced and allowed to say a few words using the P.A. system during the event)
- Complimentary exhibit space
- Educational Seminar conducted by your company
- Four tickets to the sponsored event AND two tickets to the Honor Awards Reception
- Link from AIA OVR Convention web site to your company web site. Also, your company logo on the page attendees are directed to when they register.
- Sponsor boards/signage with your company logo at the sponsored event and at registration

Cost: $10,000

Gold Sponsorship

- Exclusive Host of one of the following events:
  - Exhibit Lunch (est. attendance is 350) - only one will be sold
  - Honor Award Reception (est. attendance is 200) - only one will be sold
  - Keynote (est. attendance is 350) - one per keynote
    (as Exclusive Host, you will be introduced and allowed to say a few words using the P.A. system during the event)
- Complimentary exhibit space
- Four tickets to the Icebreaker Reception AND two tickets to the Honor Awards Reception
- Link from AIA OVR Convention web site to your company web site
- Sponsor boards/signage with your company logo at the sponsored event and at registration

Cost: $7,500
Silver Sponsorship

- Exclusive Host of one of the following events:
  - Lunch on Tuesday (est. attendance is 250) - only one will be sold
  - Annual Meeting Breakfasts (total est. attendance is 150)
    (as Exclusive Host of the Breakfast, you will be introduced at each of the three breakfasts—one for AIA Indiana, AIA Kentucky and AIA Ohio) - only one will be sold
- Complimentary exhibit space
- Two tickets to the Icebreaker Reception AND two tickets to the Honor Awards Reception
- Link from AIA OVR Convention web site to your company web site
- Sponsor boards/signage with your company logo at the sponsored event and at registration

Cost: $5,000

Bronze Sponsorship

- Host of one of the following events:
  - Meeting Breaks (est. attendance is 200)
  - Tours (attendance varies)
- Complimentary exhibit space
- Two tickets to the Honor Awards Reception
- Link from AIA OVR Convention web site to your company web site
- Sponsor boards/signage at the sponsored event and at registration

Cost: $2,500

Support Level

- Exclusive Host of one of the following events:
  - CE Session (est. attendance will vary)
    (as Exclusive Host of a CE session, you will be able to welcome attendees and introduce the speaker)
- One ticket to the Honor Awards Reception
- Link from AIA OVR Convention web site to your company web site
- Sponsor boards/signage at the sponsored event and at registration

Cost: $1,000
Sponsorship Application Form

Please indicate below your level of sponsorship:  ____Platinum  ____Gold  ____Silver  ____Bronze  ____Support

Preferred Event: (choose one in your sponsorship level):

**PLATINUM Level - $10,000**
- Icebreaker Party (estimated attendance is 200)
- Awards Luncheon (estimated attendance is 350)

**GOLD Level - $7,500**
- Exhibit Lunch (estimated attendance is 350)
- Keynote Speaker (estimated attendance is 350)
- Honor Awards Reception (est. attendance is 200)

**SILVER Level - $5,000**
- Tuesday Lunch (estimated attendance is 250)
- Annual Meeting Breakfasts (estimated attendance is 150)

**BRONZE Level - $2,500**
- Meeting Breaks (estimated attendance is 200)
- Tours (attendance will vary)

**SUPPORT Level - $1,000**
- Each sponsor will be assigned a CE session

Payment Information (please check one)

- Please invoice  
- Enclosed is my check payable to AIA Ohio Valley Region

- Please charge my:  ____ Master Card  ____ VISA  ____ American Express  ____ Discover

  Card #:____________________________________  Exp. Date:___________ CCV# __________

  Billing address:_______________________________________________________________

  Name on Card: __________________________________________________________________

  Company:_____________________________________________________________________
  (as you want it to appear on all promotional items/website)

  Contact:_______________________________________________________________________

  Address:_____________________________________________________________________

  City: _______________________________ State:______________ Zip Code: _____________

  Phone:_____________________________ Fax:______________________________

  Email:__________________________________ Web Site:________________________________

Send completed form to AIA OVR, 17 S. High St., Ste. 200, Columbus, OH  43215, or fax it to AIA OVR at 614.221.1989.
Visit www.aiaohio.org for up-to-date convention information.